Our Mission is to increase community involvement by promoting, and informing residents, businesses and local governments in the communities we serve.

Miami’s Community Newspapers is a 50-year-old media company that is always innovating, growing and adapting new ways of weaving local businesses into the fabric of their community.
Our Readers Love
Their life
Their community
Their local businesses
PRINT EDITIONS
Aventura News  
Brickell Tribune  
Coral Gables News  
Cutler Bay News  
Doral News  
Kendall Gazette  
Miami Beach News  
Palmetto Bay News  
Pinecrest Tribune  
South Miami News  
Sunny Isles Beach Sun

Custom Publishing

COMMEMORATIVE EDITIONS
Aventura 20th Anniversary  
Coral Gables 90th Anniversary  
Deering Estate 30th Anniversary  
Miami Metro Zoo  
Pinecrest 20th Anniversary and more...

INSPIRE Health

MAGAZINE
Inspire Health focuses on the mind, body and spirit of women.

The print edition is delivered to hospital complexes throughout Miami-Dade County, as well as healthcare and wellness businesses from Coral Gables to Palmetto Bay.
Connect With Our Audience Across All Platforms

500K+ Audience

NEWSLETTERS
150 THOUSAND+ SUBSCRIBERS

CNEWS.NET
300 THOUSAND+ VISITORS

SOCIAL MEDIA
50 THOUSAND+ FOLLOWERS

Our happiest clients are sending a consistent message across our entire portfolio, over a sustained period of time. The value pricing structure of our digital products allows you to include them all, exponentially increasing reach and frequency.

CN Digital Studio is an in-house internet marketing company. Use us to create all of part of your internet strategy including websites, email marketing, video, social media, lead generation, e-commerce and the content needed for all of it. No job is too big or too small.
NEWSPAPERS

NEWSLETTERS & WEBSITE

NEWSLETTERS

COUNTY-WIDE

FREQ: Every Tuesday
DISTRIBUTION: 100,000+
RATE: $150

AD

BANNER AD
600p x 100p

* Ad size for all newsletters.

CITIES

AVENTURA

FREQ: Every Other Thursday
DISTRIBUTION: 2,200
RATE: $100

SUNNY ISLES BEACH

FREQ: Every Other Thursday
DISTRIBUTION: 3,564
RATE: $100

CORAL GABLES

FREQ: Every Other Thursday
DISTRIBUTION: 7,001
RATE: $100

PINECREST

FREQ: Every Other Thursday
DISTRIBUTION: 16,220
RATE: $100

PALMETTO BAY

FREQ: Every Other Thursday
DISTRIBUTION: 10,435
RATE: $100

MIAMI BEACH

FREQ: Every Other Thursday
DISTRIBUTION: 32,824
RATE: $100

BRICKELL

FREQ: Every Other Thursday
DISTRIBUTION: 8,885
RATE: $100

DORAL

FREQ: Every Other Thursday
DISTRIBUTION: 5,988
RATE: $100

WEBSITE

HOME PAGE

DURATION: 2 Weeks
LEADERBOARD: $500
SIDE BANNER: $200

INNER PAGE

DURATION: 2 Weeks
LEADERBOARD: $300
SIDE BANNER: $150

Rates apply per page

AD

LEADERBOARD
720p x 90p

SIDE BANNER
336p x 280p

COMMUNITY NEWSPAPERS | SALES@CNEWS.NET | (305) 669-7355
**AD SUBMISSION GUIDE**

### NEWSPAPERS

**SIZE**
- Full Page: 10” x 10.75”
- 1/2 Page V: 4.9” x 10.75”
- 1/2 Page H: 10” x 5.3”
- 1/4 Page: 4.9” x 5.3”
- 1/8 Page: 4.9” x 2.5”

**DIMENSIONS**
- 10” x 10.75”
- 4.9” x 10.75”
- 10” x 5.3”
- 4.9” x 5.3”
- 4.9” x 2.5”

### ONLINE

**WEBSITE**
- Leaderboard: 720 x 90
- Side Banner: 336 x 280

**NEWSLETTER**
- Banner Ad: 600 x 100

### TECHNICAL SPECIFICATIONS

- Resolution: 300 DPI
- Color: CMYK
- Type: 100% Black
- Background: 100% Black

### INSPIRE HEALTH

**SIZE**
- Full Page w/o Bleed: 7.5” x 10”
- 1/2 Page H: 7.5” x 5”
- 1/2 Page V: 3.625” x 10”
- 1/4 Page V: 3.625” x 5”
- CRD: 4.9” x 1 1/8”

(Community Resource Directory)

### SPECIFICATIONS

**NEWSPAPERS**
- **Full Page**
  - 10” x 10.75”
- **1/2 Page V**
  - 4.9” x 10.75”
- **1/2 Page H**
  - 10” x 5.3”
- **1/4 Page**
  - 4.9” x 5.3”
- **1/8 Page**
  - 4.9” x 2.5”

**WEB SITE**
- **Leaderboard**
  - 720p x 90p
- **Side Banner**
  - 336p x 280p

**NEWSLETTER**
- **Banner Ad**
  - 600p x 100p
## Rates

<table>
<thead>
<tr>
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<td>$335 250</td>
<td>$190 130</td>
<td>$165 115</td>
<td>$130</td>
<td></td>
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</tr>
<tr>
<td>Sunny Isles Beach Sun</td>
<td>$850 650</td>
<td>$525 390</td>
<td>$325 225</td>
<td>$185 125</td>
<td>$150 105</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pinecrest Tribune</td>
<td>$925 790</td>
<td>$575 450</td>
<td>$350 285</td>
<td>$195 135</td>
<td>$170 115</td>
<td></td>
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<tr>
<td>Brickell Tribune</td>
<td>$925 790</td>
<td>$575 450</td>
<td>$350 285</td>
<td>$195 135</td>
<td>$170 115</td>
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<td></td>
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</tr>
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<td>Coral Gables News</td>
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<td>$575 450</td>
<td>$350 285</td>
<td>$195 135</td>
<td>$170 115</td>
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</tr>
<tr>
<td><strong>Every Other Tuesday Papers</strong></td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Kendall Gazette</td>
<td>$725 490</td>
<td>$550 310</td>
<td>$325 210</td>
<td>$175 105</td>
<td>$125</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>South Miami News</td>
<td>$725 490</td>
<td>$550 310</td>
<td>$325 210</td>
<td>$175 105</td>
<td>$125</td>
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</tr>
<tr>
<td>Palmetto Bay News</td>
<td>$725 490</td>
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<td>$325 210</td>
<td>$175 105</td>
<td>$125</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cutler Bay News</td>
<td>$725 490</td>
<td>$550 310</td>
<td>$325 210</td>
<td>$175 105</td>
<td>$125</td>
<td></td>
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<td>Combo Rate for Two Tuesday Papers</td>
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<td>$225 145</td>
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### INSPIRE HEALTH

#### Primary Positions 3X6X 4-Color

<table>
<thead>
<tr>
<th>Position</th>
<th>3X</th>
<th>6X</th>
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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1450</td>
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<tr>
<td>Half Page</td>
<td>$940</td>
<td>$875</td>
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<tr>
<td>Quarter Page</td>
<td>$615</td>
<td>$540</td>
</tr>
<tr>
<td>Community Resource Directory</td>
<td>$350</td>
<td>$350</td>
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Premium Positions are Available

---

**NOTES**

- Rates for B/W. 4-Color ads are an additional $125 per paper, per time. Advertising rates are net. Ad design charges may apply.

---

### NEWSLETTERS

<table>
<thead>
<tr>
<th>County-Wide</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner Ad</td>
<td>Banner Ad</td>
</tr>
<tr>
<td>Rate: $150</td>
<td>Rate: $100</td>
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### WEBSITE

<table>
<thead>
<tr>
<th>Home Page</th>
<th>Inner Page</th>
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</thead>
<tbody>
<tr>
<td>Leaderboard: $500</td>
<td>Leaderboard: $300</td>
</tr>
<tr>
<td>Medium: $200</td>
<td>Medium: $150</td>
</tr>
</tbody>
</table>

---

**COMMUNITY NEWSPAPERS | SALES@CNEWS.NET | (305) 669-7355**
### Coral Gables News
- **Every Other Mon.**
  - January: 9, 23
  - February: 6, 20
  - March: 6, 20
  - April: 3, 17
  - May: 1, 15, 29
  - June: 12, 26
  - July: 10, 24
  - August: 7, 21
  - September: 4, 18
  - October: 9, 23
  - November: 6, 20
  - December: 4, 18

### Newsletter
- **Every Other Thurs.**
  - May: 11, 25
  - June: 8, 22
  - July: 6, 20
  - August: 3, 17, 31
  - September: 14, 28
  - October: 12, 26
  - November: 9, 23
  - December: 7, 21

### Pinecrest Tribune
- **Every Other Mon.**
  - January: 9, 23
  - February: 6, 20
  - March: 6, 20
  - April: 3, 17
  - May: 1, 15, 29
  - June: 12, 26
  - July: 10, 24
  - August: 7, 21
  - September: 4, 18
  - October: 9, 23
  - November: 6, 20
  - December: 4, 18

### Newsletter
- **Every Other Thurs.**
  - May: 11, 25
  - June: 8, 22
  - July: 6, 20
  - August: 3, 17, 31
  - September: 14, 28
  - October: 12, 26
  - November: 9, 23
  - December: 7, 21

### Palmetto Bay News
- **Every Other Tues.**
  - January: 3, 17, 31
  - February: 14, 28
  - March: 14, 28
  - April: 11, 25
  - May: 9, 23
  - June: 6, 20
  - July: 4, 18
  - August: 1, 15, 29
  - September: 12, 26
  - October: 17, 31
  - November: 14, 28
  - December: 12, 26

### Newsletter
- **Every Other Thurs.**
  - May: 18
  - June: 15, 29
  - July: 1, 13, 27
  - August: 10, 24
  - September: 7, 21
  - October: 5, 19
  - November: 2, 16, 30
  - December: 14, 28

### South Miami News
- **Every Other Tues.**
  - January: 3, 17, 31
  - February: 14, 28
  - March: 14, 28
  - April: 11, 25
  - May: 9, 23
  - June: 6, 20
  - July: 4, 18
  - August: 1, 15, 29
  - September: 12, 26
  - October: 17, 31
  - November: 14, 28
  - December: 12, 26

### Kendall Gazette
- **Every Other Tues.**
  - January: 3, 17, 31
  - February: 14, 28
  - March: 14, 28
  - April: 11, 25
  - May: 9, 23
  - June: 6, 20
  - July: 4, 18
  - August: 1, 15, 29
  - September: 12, 26
  - October: 17, 31
  - November: 14, 28
  - December: 12, 26

### Cutler Bay News
- **Every Other Tues.**
  - January: 3, 17, 31
  - February: 14, 28
  - March: 14, 28
  - April: 11, 25
  - May: 9, 23
  - June: 6, 20
  - July: 4, 18
  - August: 1, 15, 29
  - September: 12, 26
  - October: 17, 31
  - November: 14, 28
  - December: 12, 26

### County-Wide Newsletter
- **Every Mon.**
  - May: 1, 8, 15, 22, 29
  - June: 5, 12, 19, 26
  - July: 3, 10, 17, 24, 31
  - August: 7, 14, 21, 28
  - September: 4, 11, 18, 25
  - October: 2, 6, 16, 23, 30
  - November: 6, 13, 20, 27
  - December: 4, 11, 18, 25

### Inspire Health
- **Every Other Month**
  - Jan/Feb: Jan 9
  - Mar/Apr: Mar 13
  - May/Jun: May 8
  - Jul/Aug: Jul 10
  - Sep/Oct: Sep 11
  - Nov/Dec: Nov 13
  - Space Deadline: Dec 9
  - Space Deadline: Feb 10
  - Space Deadline: Apr 14
  - Space Deadline: Jun 16
  - Space Deadline: Sep 18
  - Space Deadline: Oct 13
### AVENTURA NEWS  
*Every Mon.*

<table>
<thead>
<tr>
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<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>January</td>
<td>2, 16, 30</td>
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<tr>
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<td>March</td>
<td>13, 27</td>
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<td>April</td>
<td>10, 24</td>
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<tr>
<td>May</td>
<td>8, 22</td>
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<tr>
<td>June</td>
<td>5, 19</td>
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<table>
<thead>
<tr>
<th>Month</th>
<th>Dates</th>
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<tbody>
<tr>
<td>July</td>
<td>3, 17, 31</td>
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<tr>
<td>August</td>
<td>10, 24</td>
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</table>

### SUNNY ISLES BEACH SUN  
*Every Mon.*

<table>
<thead>
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<tbody>
<tr>
<td>January</td>
<td>2, 16, 30</td>
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<tr>
<td>February</td>
<td>13, 27</td>
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<tr>
<td>March</td>
<td>13, 27</td>
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<td>June</td>
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<table>
<thead>
<tr>
<th>Month</th>
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<tbody>
<tr>
<td>July</td>
<td>3, 17, 31</td>
</tr>
<tr>
<td>August</td>
<td>10, 24</td>
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### MIAMI BEACH NEWS  
*Every Month*

<table>
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<th>Month</th>
<th>Dates</th>
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<tbody>
<tr>
<td>January</td>
<td>23</td>
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<td>February</td>
<td>20</td>
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<td>March</td>
<td>20</td>
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<td>April</td>
<td>17</td>
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<tr>
<td>May</td>
<td>15</td>
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<td>June</td>
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<table>
<thead>
<tr>
<th>Month</th>
<th>Dates</th>
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<tbody>
<tr>
<td>July</td>
<td>24</td>
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<tr>
<td>August</td>
<td>31</td>
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### BRICKELL TRIBUNE  
*Every Mon.*

<table>
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<th>Month</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>January</td>
<td>9, 23</td>
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<td>February</td>
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<td>March</td>
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<td>3, 17</td>
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<td>May</td>
<td>1, 15, 29</td>
</tr>
<tr>
<td>June</td>
<td>12, 26</td>
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</table>

<table>
<thead>
<tr>
<th>Month</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>July</td>
<td>10, 24</td>
</tr>
<tr>
<td>August</td>
<td>6, 20</td>
</tr>
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</table>

### COUNTY-WIDE NEWSLETTER  
*Every Mon.*

<table>
<thead>
<tr>
<th>Month</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>January</td>
<td>1, 8, 15, 22, 29</td>
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<tr>
<td>June</td>
<td>5, 12, 19, 26</td>
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<tr>
<td>July</td>
<td>3, 10, 17, 24, 31</td>
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<tr>
<td>August</td>
<td>7, 14, 21, 28</td>
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<table>
<thead>
<tr>
<th>Month</th>
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<tbody>
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<td>September</td>
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<tr>
<td>October</td>
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<td>November</td>
<td>6, 13, 20, 27</td>
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<tr>
<td>December</td>
<td>4, 11, 18, 25</td>
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</table>

### INSPIRE HEALTH  
*Every Other Month*

<table>
<thead>
<tr>
<th>Month</th>
<th>Dates</th>
<th>Space Deadline</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Jan/Feb</td>
<td>Jan 9</td>
<td>Dec 9</td>
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<td>Mar/Apr</td>
<td>Mar 13</td>
<td>Feb 10</td>
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<tr>
<td>May/Jun</td>
<td>May 8</td>
<td>Apr 14</td>
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<td>Jul/Aug</td>
<td>Jul 10</td>
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<td>Sep/Oct</td>
<td>Sep 11</td>
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<tr>
<td>Nov/Dec</td>
<td>Nov 13</td>
<td>Oct 13</td>
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</tr>
</tbody>
</table>

### NEWSLETTER  
*Every Other Thurs.*

### NEWSLETTER  
*Monthly on Thurs.*

### NEWSLETTER  
*Monthly on Thursday*
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grant@cnews.net

Michael Miller
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