MIAMI’S COMMUNITY NEWSPAPERS
MEDIA KIT
2019
Your Community
Your Connection

Our Mission is to increase community involvement by promoting, and informing residents, businesses and local governments in the communities we serve.

Miami’s Community Newspapers is a 50-year-old media company that is always innovating, growing and adapting new ways of weaving local businesses into the fabric of their community.
OUR READERS LOVE

Their life
Their community
Their local businesses
PRINT EDITIONS
Aventura News  
Biscayne Bay Tribune  
Coral Gables News  
Cutler Bay News  
Doral News  
Kendall Gazette  
Miami Beach News  
Palmetto Bay News  
Pinecrest Tribune  
South Miami News  
Sunny Isles Beach Sun

Custom Publishing

COMMEMORATIVE EDITIONS
Aventura 20th Anniversary  
Coral Gables 90th Anniversary  
Deering Estate 30th Anniversary  
Miami Metro Zoo  
Pinecrest 20th Anniversary and more...

INSPIRE Health

MAGAZINE
Inspire Health magazine embraces natural living as the key to true and lasting health by promoting positive and sustainable living practices.

Free distribution to individual doctor offices in hospital complexes, healthcare and wellness businesses throughout Miami-Dade County. Circulation is 10,000 reaching 75,000 readers per issue.

COMMUNITY NEWSPAPERS | SALES@CNEWS.NET | (305) 669-7355
Connect With Our Audience Across All Platforms

500K+ Audience

NEWSLETTERS
350 THOUSAND+ SUBSCRIBERS

CNEWS.NET
100 THOUSAND+ MONTHLY VISITORS

SOCIAL MEDIA
50 THOUSAND+ FOLLOWERS

Our happiest clients are sending a consistent message across our entire portfolio, over a sustained period of time. The value pricing structure of our digital products allows you to include them all, exponentially increasing reach and frequency.

CN Digital Studio is our internet marketing division. We are best known for creating powerful Facebook ad programs, and creative, fun promotional videos. Use us to create all or part of your internet marketing strategy including email marketing, social media, lead generation and the content needed. No job too big or too small.
<table>
<thead>
<tr>
<th>Newspaper</th>
<th>Frequency</th>
<th>Distribution</th>
<th>ZIP Codes</th>
<th>MHI</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVENTURA NEWS</td>
<td>Every Other Monday</td>
<td>10,000</td>
<td>33160, 33180</td>
<td>$55,891</td>
</tr>
<tr>
<td>BISCAYNE BAY TRIBUNE</td>
<td>Every Other Monday</td>
<td>10,000</td>
<td>33129, 33131, 33133, 33132, 33137, 33138</td>
<td>$124,504</td>
</tr>
<tr>
<td>CORAL GABLES NEWS</td>
<td>Every Other Monday</td>
<td>8,000</td>
<td>33143, 33134, 33146</td>
<td>$93,590</td>
</tr>
<tr>
<td>CUTLER BAY NEWS</td>
<td>Every Other Tuesday</td>
<td>6,000</td>
<td>33189, 33157</td>
<td>$66,929</td>
</tr>
<tr>
<td>DORAL TRIBUNE</td>
<td>Monthly</td>
<td>10,000</td>
<td>33166, 33172, 33178</td>
<td>$72,623</td>
</tr>
<tr>
<td>KENDALL GAZETTE</td>
<td>Every Other Tuesday</td>
<td>8,000</td>
<td>33165, 33173, 33176</td>
<td>$64,339</td>
</tr>
<tr>
<td>MIAMI BEACH NEWS</td>
<td>Monthly</td>
<td>8,000</td>
<td>33139, 33140</td>
<td>$42,547</td>
</tr>
<tr>
<td>PALMETTO BAY NEWS</td>
<td>Every Other Tuesday</td>
<td>8,000</td>
<td>33157, 33158</td>
<td>$110,123</td>
</tr>
<tr>
<td>PINECREST TRIBUNE</td>
<td>Every Other Monday</td>
<td>10,000</td>
<td>33156</td>
<td>$112,188</td>
</tr>
<tr>
<td>SOUTH MIAMI NEWS</td>
<td>Every Other Tuesday</td>
<td>8,000</td>
<td>33143</td>
<td>$60,519</td>
</tr>
<tr>
<td>SUNNY ISLES BEACH SUN</td>
<td>Every Other Monday</td>
<td>8,000</td>
<td>33160, 33154</td>
<td>$91,619</td>
</tr>
</tbody>
</table>

*Median Household Income
**RATES 2019**

<table>
<thead>
<tr>
<th>NEWSPAPERS</th>
<th>Full Page</th>
<th>Half Page 8X</th>
<th>Half Page 13X</th>
<th>Half Page 26X</th>
<th>Quarter Page 26X</th>
<th>Eighth Page B/W*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aventura News</td>
<td>$825</td>
<td>$475</td>
<td>$335</td>
<td>$165</td>
<td>$130</td>
<td>$115</td>
</tr>
<tr>
<td>Sunny Isles Beach Sun</td>
<td>$825</td>
<td>$475</td>
<td>$335</td>
<td>$165</td>
<td>$130</td>
<td>$115</td>
</tr>
<tr>
<td>Pinecrest Tribune</td>
<td>$825</td>
<td>$475</td>
<td>$335</td>
<td>$165</td>
<td>$130</td>
<td>$115</td>
</tr>
<tr>
<td>Biscayne Bay Tribune</td>
<td>$825</td>
<td>$475</td>
<td>$335</td>
<td>$165</td>
<td>$130</td>
<td>$115</td>
</tr>
<tr>
<td>Coral Gables News</td>
<td>$825</td>
<td>$475</td>
<td>$335</td>
<td>$165</td>
<td>$130</td>
<td>$115</td>
</tr>
</tbody>
</table>

**Every Other Tuesday Papers**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Kendall Gazette</td>
<td>$725</td>
<td>$550</td>
<td>$325</td>
<td>$175</td>
<td>$125</td>
<td>$105</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Miami News</td>
<td>$725</td>
<td>$550</td>
<td>$325</td>
<td>$175</td>
<td>$125</td>
<td>$105</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Palmetto Bay News</td>
<td>$725</td>
<td>$550</td>
<td>$325</td>
<td>$175</td>
<td>$125</td>
<td>$105</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cutler Bay News</td>
<td>$725</td>
<td>$550</td>
<td>$325</td>
<td>$175</td>
<td>$125</td>
<td>$105</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Combo Rate for Two Tuesday Papers</td>
<td>$900</td>
<td>$725</td>
<td>$325</td>
<td>$225</td>
<td>$175</td>
<td>$125</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**INSPIRE HEALTH**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Postcard</td>
<td>$3000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>$1200</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$750</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Advertorials

<table>
<thead>
<tr>
<th>Advertorial</th>
<th>Price 26X</th>
<th>Price 13X</th>
<th>Price 8X</th>
<th>Price 26X</th>
<th>Price 13X</th>
<th>Price 8X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Story</td>
<td>$4500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Page Spread</td>
<td>$2500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>$1500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Creative writing and photography services are available to advertorial clients for an additional fee.

**NEWSLETTERS**

<table>
<thead>
<tr>
<th>COUNTY-WIDE</th>
<th>CITY</th>
<th>Banner Ad Rate: $150</th>
<th>Banner Ad Rate: $100</th>
</tr>
</thead>
</table>

**WEBSITE**

<table>
<thead>
<tr>
<th>HOME PAGE</th>
<th>INNER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard: $500</td>
<td>Leaderboard: $300</td>
</tr>
<tr>
<td>Medium: $200</td>
<td>Medium: $150</td>
</tr>
</tbody>
</table>

communitynewspapers | sales@cnews.net | (305) 669-7355
**NEWSPAPERS**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>10” x 10.75”</td>
</tr>
<tr>
<td>1/2 Page V</td>
<td>4.9” x 10.75”</td>
</tr>
<tr>
<td>1/2 Page H</td>
<td>10” x 5.3”</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>4.9” x 5.3”</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>4.9” x 2.5”</td>
</tr>
</tbody>
</table>

**ONLINE**

<table>
<thead>
<tr>
<th>WEBSITE</th>
<th>PIXELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>720 x 90</td>
</tr>
<tr>
<td>Side Banner</td>
<td>336 x 280</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NEWSLETTER</th>
<th>PIXELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner Ad</td>
<td>600 x 100</td>
</tr>
</tbody>
</table>

**TECHNICAL SPECIFICATIONS**

- Resolution: 300 DPI
- Color: CMYK
- Type: 100% Black
- Background: 100% Black

**INSPIRE HEALTH**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page w/o Bleed</td>
<td>7.5” x 10”</td>
</tr>
<tr>
<td>1/2 Page H</td>
<td>7.5” x 5”</td>
</tr>
<tr>
<td>1/2 Page V</td>
<td>3.625” x 10”</td>
</tr>
<tr>
<td>1/4 Page V</td>
<td>3.625” x 5”</td>
</tr>
<tr>
<td>CRD:</td>
<td>4.9” x 1 1/8”</td>
</tr>
</tbody>
</table>

(CR: Community Resource Directory)

**SPECIFICATIONS**

**NEWSPAPERS**

- Full Page: 10” x 10.75”
- 1/2 Page V: 4.9” x 10.75”
- 1/2 Page H: 10” x 5.3”
- 1/4 Page: 4.9” x 5.3”
- 1/8 Page: 4.9” x 2.5”

**WEBSITE**

- Leaderboard: 720p x 90p
- Side Banner: 336p x 280p

**NEWSLETTER**

- Banner Ad: 600p x 100p

COMMUNITY NEWSPAPERS | SALES@CNEWS.NET | (305) 669-7355
### Print Calendar 2019

#### Coral Gables News Every Other Mon.
- **January:** 7, 21
- **February:** 4, 18
- **March:** 4, 18
- **April:** 1, 15, 29
- **May:** 13, 27
- **June:** 10, 24
- **July:** 8, 22
- **August:** 5, 19
- **September:** 2, 16, 30
- **October:** 14, 28
- **November:** 11, 25
- **December:** 9, 23

#### Pinecrest Tribune Every Other Mon.
- **January:** 7, 21
- **February:** 4, 18
- **March:** 4, 18
- **April:** 1, 15, 29
- **May:** 13, 27
- **June:** 10, 24
- **July:** 8, 22
- **August:** 5, 19
- **September:** 2, 16, 30
- **October:** 14, 28
- **November:** 11, 25
- **December:** 9, 23

#### Palmetto Bay News Every Other Tues.
- **January:** 1, 15, 29
- **February:** 12, 26
- **March:** 12, 26
- **April:** 9, 23
- **May:** 7, 21
- **June:** 4, 18
- **July:** 2, 16, 30
- **August:** 10, 24
- **September:** 8, 22
- **October:** 6, 20
- **November:** 4, 18
- **December:** 2, 16, 30

#### South Miami News Every Other Tues.
- **January:** 1, 15, 29
- **February:** 12, 26
- **March:** 12, 26
- **April:** 9, 23
- **May:** 7, 21
- **June:** 4, 18
- **July:** 2, 16, 30
- **August:** 10, 24
- **September:** 8, 22
- **October:** 6, 20
- **November:** 4, 18
- **December:** 2, 16, 30

#### Kendall Gazette Every Other Tues.
- **January:** 1, 15, 29
- **February:** 12, 26
- **March:** 12, 26
- **April:** 9, 23
- **May:** 7, 21
- **June:** 4, 18
- **July:** 2, 16, 30
- **August:** 10, 24
- **September:** 8, 22
- **October:** 6, 20
- **November:** 4, 18
- **December:** 2, 16, 30

#### Cutler Bay News Every Other Tues.
- **January:** 1, 15, 29
- **February:** 12, 26
- **March:** 12, 26
- **April:** 9, 23
- **May:** 7, 21
- **June:** 4, 18
- **July:** 2, 16, 30
- **August:** 10, 24
- **September:** 8, 22
- **October:** 6, 20
- **November:** 4, 18
- **December:** 2, 16, 30

#### Aventura News Every Other Mon.
- **January:** 14, 28
- **February:** 11, 25
- **March:** 11, 25
- **April:** 8, 22
- **May:** 6, 20
- **June:** 3, 17
- **July:** 1, 15, 29
- **August:** 12, 26
- **September:** 9, 23
- **October:** 7, 21
- **November:** 4, 18
- **December:** 2, 16, 30

#### Miami Beach News Monthly
- **January:** 21
- **February:** 18
- **March:** 18
- **April:** 15
- **May:** 27
- **June:** 24
- **July:** 22
- **August:** 19
- **September:** 16
- **October:** 28
- **November:** 25
- **December:** 23

#### Doral Tribune Monthly
- **January:** 7
- **February:** 4
- **March:** 4
- **April:** 1
- **May:** 13
- **June:** 10
- **July:** 8
- **August:** 5
- **September:** 2
- **October:** 14
- **November:** 11
- **December:** 9

#### Sunny Isles Beach Every Other Mon.
- **January:** 14, 28
- **February:** 11, 25
- **March:** 11, 25
- **April:** 8, 22
- **May:** 6, 20
- **June:** 3, 17
- **July:** 1, 15, 29
- **August:** 12, 26
- **September:** 9, 23
- **October:** 7, 21
- **November:** 4, 18
- **December:** 2, 16, 30

#### Biscayne Bay Tribune Every Other Mon.
- **January:** 7, 21
- **February:** 4, 18
- **March:** 4, 18
- **April:** 1, 15, 29
- **May:** 13, 27
- **June:** 10, 24
- **July:** 8, 22
- **August:** 5, 19
- **September:** 2, 16, 30
- **October:** 14, 28
- **November:** 11, 25
- **December:** 9, 23

#### Inspire Health Every Other Month
- **Jan/Feb:** Jan 14
- **Mar/Apr:** Mar 12
- **May/Jun:** May 7
- **Jul/Aug:** Jul 9
- **Sept/Oct:** Sep 10
- **Nov/Dec:** Nov 12
- **Space Deadline:** Dec 8
- **Space Deadline:** Feb 9
- **Space Deadline:** Apr 13
- **Space Deadline:** Jun 15
- **Space Deadline:** Aug 17
- **Space Deadline:** Oct 12
### CORAL GABLES NEWS  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>3, 17, 31</td>
<td>14, 28</td>
<td>14, 28</td>
<td>11, 25</td>
<td>9, 23</td>
<td>6, 20</td>
</tr>
</tbody>
</table>

### PINECREST TRIBUNE  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>3, 17, 31</td>
<td>14, 28</td>
<td>14, 28</td>
<td>11, 25</td>
<td>9, 23</td>
<td>6, 20</td>
</tr>
</tbody>
</table>

### PALMETTO BAY NEWS  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### SOUTH MIAMI NEWS  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### KENDALL GAZETTE  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### CUTLER BAY NEWS  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### AVENTURA NEWS  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### MIAMI BEACH NEWS  
Monthly on Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>28</td>
<td>28</td>
<td>25</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

### DORAL TRIBUNE  
Monthly on Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>14</td>
<td>14</td>
<td>11</td>
<td>23</td>
<td>20</td>
</tr>
</tbody>
</table>

### SUNNY ISLES BEACH  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 24</td>
<td>7, 21</td>
<td>7, 21</td>
<td>4, 18</td>
<td>16, 30</td>
<td>13, 27</td>
</tr>
</tbody>
</table>

### BISCAYNE BAY TRIBUNE  
Every Other Thurs.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>3, 17, 31</td>
<td>14, 28</td>
<td>14, 28</td>
<td>11, 25</td>
<td>9, 23</td>
<td>6, 20</td>
</tr>
</tbody>
</table>

### COUNTY-WIDE  
Every Mon.  
<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>7, 14, 21, 28</td>
<td>4, 11, 18, 25</td>
<td>4, 11, 18, 25</td>
<td>1, 8, 15, 22, 29</td>
<td>6, 13, 20, 27</td>
<td>3, 10, 17, 24</td>
</tr>
</tbody>
</table>
**PUBLISHERS**

Grant Miller  
305-669-7049  
grant@cnews.net  

Michael Miller  
305-669-7030  
michael@cnews.net  

**SALES AND MARKETING DEPARTMENT**

Aaron Guerrero  
305-284-7372  
aaron@cnews.net  

Albie Barnes  
305-284-7373  
albieb@cnews.net  

Amy Donner  
786-223-0747  
amy@cnews.net  

Denise Caliguri  
786-325-4340  
denisecal@cnews.net  

Diane Schiller  
786-423-0911  
diane@cnews.net  

Ernest Garcia  
305-284-7382  
ernest@cnews.net  

Fara Sax  
305-793-7520  
fara@cnews.net  

Georgia Tait  
305-284-7381  
tait@cnews.net  

Graciela Perez  
305-669-7035  
graciela@cnews.net  

Gloria Burns  
305-284-7379  
gloria@cnews.net  

Karina Soave  
305-582-9030  
karina@cnews.net  

Miller Myers  
305-753-7659  
miller@cnews.net  

Rick Neidorf  
954-275-1941  
rick@cnews.net  

Robert Fabricio  
305-898-9152  
rfabricio@cnews.net  

Vivian Farias  
305-284-7376  
vivian@cnews.net