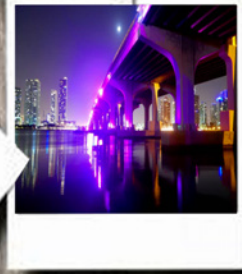




MIAMI'S COMMUNITY NEWS **MEDIA KIT** 2023



MIAMI'S
COMMUNITY
NEWS
2023



IN PRINT AND ONLINE FROM AVENTURA TO CUTLER BAY

YOUR COMMUNITY YOUR CONNECTION

Our **MISSION** is to increase community involvement by promoting, and informing residents, businesses and local governments in the communities we serve.

Miami's Community News is always innovating, growing and adapting new ways of weaving local businesses into the fabric of their community.

COMMUNITY NEWS | SALES@CNEWS.NET | (305) 669-7355

MIAMI'S
COMMUNITY
NEWS

2023

MARKETING SOLUTIONS



MIAMI'S
COMMUNITY
NEWS

2023

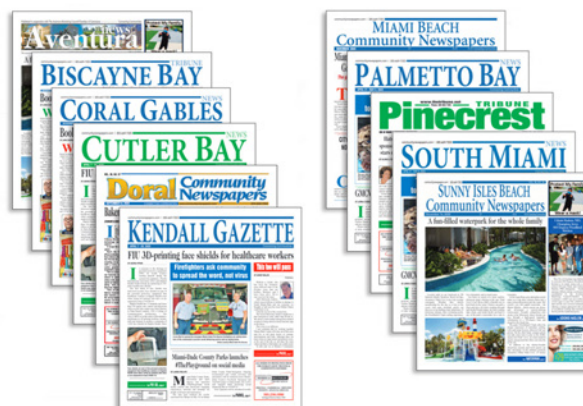
PRINT

Publications

PRINT EDITIONS

Aventura News
Biscayne Bay Tribune
Coral Gables News
Cutler Bay News
Doral Tribune
Kendall Gazette

Miami Beach News
Palmetto Bay News
Pinecrest Tribune
South Miami News
Sunny Isles Beach Sun



Special Sections



COMMEMORATIVE EDITIONS

Deering Stone House 100th
Jackson West Medical Center Special
Palmetto Bay 20th Anniversary
Pinecrest Police 25th Anniversary
West Minister 60th Anniversary
Pinecrest Gardens 20th Anniversary
and many more...

INSPIRE Health

MAGAZINE

Inspire Health magazine embraces natural living as the key to true and lasting health by promoting positive and sustainable living practices.

Free distribution in print and online to individual doctor offices in hospital complexes, healthcare and wellness businesses throughout Miami-Dade County. Circulation is 10,000 reaching 75,000 readers per issue.



CONNECT WITH OUR AUDIENCE ACROSS ALL PLATFORMS



600K+ Audience

NEWSLETTERS
450 THOUSAND+
SUBSCRIBERS

CNEWS.NET
100 THOUSAND+
MONTHLY VISITORS

SOCIAL MEDIA
54 THOUSAND+
FOLLOWERS

Our happiest clients are sending a consistent message across our entire portfolio, over a sustained period of time. The value pricing structure of our digital products allows you to include them all, exponentially increasing reach and frequency.

CN Digital Studio is our internet marketing division.

We are best known for creating powerful Facebook ad programs, and creative, fun promotional videos. Use us to create all or part of your internet marketing strategy including email marketing, social media, lead generation and the content needed. No job too big or too small.

MIAMI'S COMMUNITY NEWSPAPERS

2023

PUBLICATIONS



AVENTURA

FREQ: Every Other Monday
DISTRIBUTION: 16,500
ZIP: 33160, 33180
MHI: \$55,891



BISCAYNE BAY

FREQ: Every Other Monday
DISTRIBUTION: 13,700
ZIP: 33129, 33131, 33133,
33132, 33137, 33138
MHI: \$124,504



CORAL GABLES

FREQ: Every Other Monday
DISTRIBUTION: 14,000
ZIP: 33143, 33134, 33146
MHI: \$93,590



CUTLER BAY

FREQ: Every Other Tuesday
DISTRIBUTION: 11,500
ZIP: 33189, 33157
MHI: \$66,929



DORAL

FREQ: Monthly
DISTRIBUTION: 11,500
ZIP: 33166, 33172, 33178
MHI: \$72,623



KENDALL

FREQ: Every Other Tuesday
DISTRIBUTION: 17,000
ZIP: 33165, 33173, 33176
MHI: \$64,339



MIAMI BEACH ONLINE

FREQ: Monthly
DISTRIBUTION: 11,000
ZIP: 33139, 33140
MHI: \$42,547



PALMETTO BAY

FREQ: Every Other Tuesday
DISTRIBUTION: 13,000
ZIP: 33157, 33158
MHI: \$110,123



PINECREST

FREQ: Every Other Monday
DISTRIBUTION: 19,500
ZIP: 33156
MHI: \$112,188



SOUTH MIAMI

FREQ: Every Other Tuesday
DISTRIBUTION: 11,500
ZIP: 33143
MHI: \$60,519



SUNNY ISLES BEACH

FREQ: Every Other Monday
DISTRIBUTION: 13,500
ZIP: 33160, 33154
MHI: \$91,619

*Median Household Income. Approx distribution combines print & digital.

NEWSLETTERS & WEBSITE

NEWSLETTERS



AD SIZES



COUNTY-WIDE

FREQ: Every Monday
DISTRIBUTION: 200,000+
RATE: \$500 per time

CITIES

AVENTURA

FREQ: Every Other Monday
DISTRIBUTION: 9,500
RATE: \$150 per time

BISCAYNE BAY

FREQ: Every Other Monday
DISTRIBUTION: 9,000
RATE: \$150 per time

CORAL GABLES

FREQ: Every Other Monday
DISTRIBUTION: 8,000
RATE: \$150 per time

CUTLER BAY

FREQ: Every Other Tuesday
DISTRIBUTION: 7,500
RATE: \$150 per time

DORAL

FREQ: Every Other Monday
DISTRIBUTION: 6,000
RATE: \$150 per time

KENDALL

FREQ: Every Other Monday
DISTRIBUTION: 11,000
RATE: \$150 per time

MIAMI BEACH

FREQ: Every Other Tuesday
DISTRIBUTION: 9,000
RATE: \$150 per time

PALMETTO BAY

FREQ: Every Other Tuesday
DISTRIBUTION: 8,900
RATE: \$150 per time

PINECREST

FREQ: Monthly
DISTRIBUTION: 12,000
RATE: \$150 per time

SOUTH MIAMI

FREQ: Monthly
DISTRIBUTION: 5,600
RATE: \$150 per time

SUNNY ISLES BEACH

FREQ: Monthly
DISTRIBUTION: 7,900
RATE: \$150 per time

*Approximate figures may vary from month to month

WEBSITE

HOME PAGE

DURATION: 2 Weeks
LEADERSHIPBOARD: \$600
SIDE BANNER: \$400

INSIDE PAGE

DURATION: 2 Weeks
LEADERSHIPBOARD: \$400
SIDE BANNER: \$200

AD SIZES

AD

LEADERBOARD:
720p x 90p

SIDE:
336p x 280p

AD

NEWSPAPERS	Full Page	Half Page	Quarter Page	Eighth Page
		8X 13X 26X		B/W*
Aventura News	\$825 775 625	\$475 415 350	\$335 285 225	\$165 130 115
Biscayne Bay Tribune	\$825 775 625	\$475 415 350	\$335 285 225	\$165 130 115
Coral Gables News	\$825 775 625	\$475 415 350	\$335 285 225	\$165 130 115
Pinecrest Tribune	\$825 775 625	\$475 415 350	\$335 285 225	\$165 130 115
Sunny Isles Beach	\$825 775 625	\$475 415 350	\$335 285 225	\$165 130 115
Every Other Tuesday Papers				
Cutler Bay News	\$725 525 490	\$550 350 310	\$325 250 210	\$175 125 105
Kendall Gazette	\$725 525 490	\$550 350 310	\$325 250 210	\$175 125 105
Palmetto Bay News	\$725 525 490	\$550 350 310	\$325 250 210	\$175 125 105
South Miami News	\$725 525 490	\$550 350 310	\$325 250 210	\$175 125 105
Combo Rate for Two Tuesday Papers	\$900 850 675	\$725 515 490	\$435 375 340	\$225 175 145
		6X 12X		
Doral News	\$725 575	\$525 390	\$325 265	\$175 125
Miami Beach New (online)	\$725 575	\$525 390	\$325 265	\$175 125

*Rates for B/W. 4-Color ads are an additional \$125 per paper, per time. Advertising rates are net. Ad design charges may apply.

INSPIRE HEALTH

Ads		Advertorials	
Cover Postcard	\$3000	Cover Story	\$4500
Full Page	\$1200	2 Page Spread	\$2500
1/2 Page	\$750	Full Page	\$1500

Creative writing and photography services are available to advertorial clients for an additional fee.

NEWSLETTERS		WEBSITE			
COUNTY-WIDE	CITY	HOME PAGE		INNER PAGE	
Rate: \$350	Rate: \$150	Leaderboard: \$600	Duration: 2 Weeks	Leaderboard: \$400	Duration: 2 Weeks
		Side: \$400		Side: \$200	

AD SUBMISSION GUIDE

NEWSPAPERS

SIZE

Full Page:
1/2 Page V:
1/2 Page H:
1/4 Page:
1/8 Page:

DIMENSIONS

10" x 12.5"
4.9" x 12.5"
10" x 6.15"
4.9" x 6.15"
4.9" x 3"

ONLINE

WEBSITE

Leaderboard:
Side:

PIXELS

720 x 90
336 x 280

NEWSLETTER

Ad:

PIXELS

336 x 560
600 x 200

TECHNICAL SPECIFICATIONS

Resolution: 300 DPI

Color: CMYK

Type: 100% Black

Background: 100% Black

INSPIRE HEALTH

SIZE

Full Page w/o Bleed:
1/2 Page H:
1/2 Page V:
1/4 Page V:

DIMENSIONS

7.5" x 10"
7.5" x 5"
3.625" x 10"
3.625" x 5"

SPECIFICATIONS

NEWSPAPERS



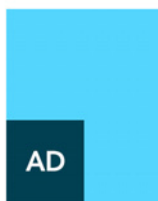
Full Page
10" x 12.5"



1/2 Page V
4.9" x 12.5"



1/2 Page H
10" x 6.15"

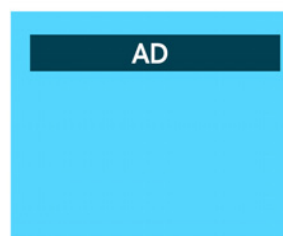


1/4 Page
4.9" x 6.15"

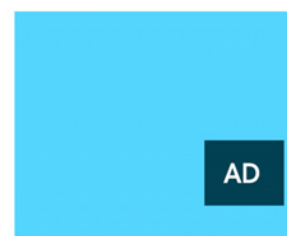


1/8 Page
4.9" x 3"

WEBSITE

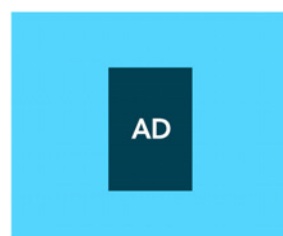


Leaderboard
720p x 90p

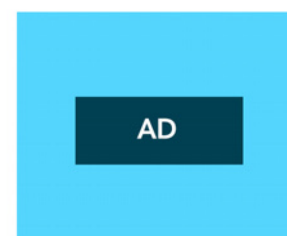


Side
336p x 280p

NEWSLETTER



336p x 560p



600p x 200p

CORAL GABLES NEWS

Every Other Mon.

January:	2, 16, 30	July:	3, 17, 31
February:	13, 27	August:	14, 28
March:	13, 27	September:	11, 25
April:	10, 24	October:	9, 23
May:	8, 22	November:	6, 20
June:	5, 19	December:	4, 18

PINECREST TRIBUNE

Every Other Mon.

January:	2, 16, 30	July:	3, 17, 31
February:	13, 27	August:	14, 28
March:	13, 27	September:	11, 25
April:	10, 24	October:	9, 23
May:	8, 22	November:	6, 20
June:	5, 19	December:	4, 18

PALMETTO BAY NEWS

Every Other Tues.

January:	10, 24	July:	11, 25
February:	7, 21	August:	8, 22
March:	7, 21	September:	5, 19
April:	4, 18	October:	3, 17, 31
May:	2, 16, 30	November:	14, 28
June:	13, 27	December:	12, 26

SOUTH MIAMI NEWS

Every Other Tues.

January:	10, 24	July:	11, 25
February:	7, 21	August:	8, 22
March:	7, 21	September:	5, 19
April:	4, 18	October:	3, 17, 31
May:	2, 16, 30	November:	14, 28
June:	13, 27	December:	12, 26

KENDALL GAZETTE

Every Other Tues.

January:	10, 24	July:	11, 25
February:	7, 21	August:	8, 22
March:	7, 21	September:	5, 19
April:	4, 18	October:	3, 17, 31
May:	2, 16, 30	November:	14, 28
June:	13, 27	December:	12, 26

CUTLER BAY NEWS

Every Other Tues.

January:	10, 24	July:	11, 25
February:	7, 21	August:	8, 22
March:	7, 21	September:	5, 19
April:	4, 18	October:	3, 17, 31
May:	2, 16, 30	November:	14, 28
June:	13, 27	December:	12, 26

AVENTURA NEWS

Every Other Mon.

January:	9, 23	July:	10, 24
February:	6, 20	August:	7, 21
March:	6, 20	September:	4, 18
April:	3, 17	October:	2, 16, 30
May:	1, 15, 29	November:	13, 27
June:	12, 26	December:	11, 25

MIAMI BEACH NEWS

Monthly

January:	2	July:	10
February:	6	August:	7
March:	6	September:	4
April:	3	October:	2
May:	1	November:	13
June:	5	December:	11

DORAL TRIBUNE

Monthly

January:	30	July:	31
February:	27	August:	28
March:	27	September:	25
April:	24	October:	23
May:	22	November:	20
June:	19	December:	18

SUNNY ISLES BEACH

Every Other Mon.

January:	9, 23	July:	10, 24
February:	6, 20	August:	7, 21
March:	6, 20	September:	4, 18
April:	3, 17	October:	2, 16, 30
May:	1, 15, 29	November:	13, 27
June:	12, 26	December:	11, 25

BISCAYNE BAY TRIBUNE

Every Other Mon.

January:	2, 16, 30	July:	3, 17, 31
February:	13, 27	August:	14, 28
March:	13, 27	September:	11, 25
April:	10, 24	October:	9, 23
May:	8, 22	November:	6, 20
June:	5, 19	December:	4, 18

INSPIRE HEALTH

Every Other Month

Jan/Feb:	Jan 4	Space Deadline:	Dec 7
Mar/Apr:	Mar 1	Space Deadline:	Feb 1
May/Jun:	May 3	Space Deadline:	Apr 5
Jul/Aug:	July 5	Space Deadline:	June 7
Sept/Oct:	Sep 6	Space Deadline:	Aug 2
Nov/Dec:	Nov 1	Space Deadline:	Oct 4

CORAL GABLES NEWS

Every Other Sun.

January:	1, 15, 29	July:	2, 16, 30
February:	12, 26	August:	13, 27
March:	12, 26	September:	10, 24
April:	9, 23	October:	8, 22
May:	7, 21	November:	5, 19
June:	4, 18	December:	3, 17, 31

PINECREST TRIBUNE

Every Other Sun.

January:	1, 15, 29	July:	2, 16, 30
February:	12, 26	August:	13, 27
March:	12, 26	September:	10, 24
April:	9, 23	October:	8, 22
May:	7, 21	November:	5, 19
June:	4, 18	December:	3, 17, 31

PALMETTO BAY NEWS

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

SOUTH MIAMI NEWS

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

KENDALL GAZETTE

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

CUTLER BAY NEWS

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

AVENTURA NEWS

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

MIAMI BEACH NEWS

Monthly on Sun.

January:	1	July:	9
February:	5	July:	6
March:	5	September:	3
April:	2	October:	1
May:	30	November:	12
June:	4	December:	10

DORAL TRIBUNE

Monthly on Sun.

January:	29	July:	30
February:	26	August:	27
March:	26	September:	24
April:	23	October:	22
May:	21	November:	19
June:	18	December:	17

SUNNY ISLES BEACH

Every Other Sun.

January:	8, 22	July:	9, 23
February:	5, 19	August:	6, 20
March:	5, 19	September:	3, 17
April:	2, 16, 30	October:	1, 15, 29
May:	14, 28	November:	12, 26
June:	11, 25	December:	10, 24

BISCAYNE BAY TRIBUNE

Every Other Sun.

January:	1, 15, 29	July:	2, 16, 30
February:	12, 26	August:	13, 27
March:	12, 26	September:	10, 24
April:	9, 23	October:	8, 22
May:	7, 21	November:	5, 19
June:	4, 18	December:	3, 17, 31

COUNTY-WIDE

Every Tues.

January:	3, 10, 17, 24, 31	July:	4, 11, 18, 25
February:	7, 14, 21, 28	August:	1, 8, 15, 22, 29
March:	7, 14, 21, 28	September:	5, 12, 19, 26
April:	4, 11, 18, 25	October:	3, 10, 17, 24, 31
May:	2, 9, 16, 23, 30	November:	7, 14, 21, 28
June:	6, 13, 20, 27	December:	5, 12, 19, 26

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